

Objetivo:

O Curso "Instituições, Organizações e Estratégias" tem como objetivo o estudo das instituições e das organizações, com ênfase no Estado, organizações públicas, mercados e firmas. No caso das organizações, o interesse se desdobra na sua dimensão institucional, por um lado, e estratégica, por outro. A disciplina inspira-se na tradição institucionalista, na visão baseada em recursos, e na perspectiva evolucionária.

Na versão do curso de 2021, os marcos conceituais da disciplina poderão ser aplicados em estudos de caso. Temas relacionados com o desmonte da política pública, a resistência burocrática, a construção de novas capacidades do Estado, e as visões de futuro serão privilegiados.

Busca-se não apenas o entendimento específico de cada tema, mas principalmente, das relações entre eles, e para tal vale-se da exploração de áreas do conhecimento situadas na interface entre a Economia, a Sociologia e a Administração (Pública e Privada).

Programa:

1. Instituições e suas múltiplas dimensões: regras do jogo/restrições impostas às sociedades; formas de agir e pensar; "alavancas" aproveitadas por indivíduos e organizações; e, instituições histórica e culturalmente enraizadas em uma dada sociedade. A tradição institucionalista: velho institucionalismo), neo-institucionalista e as abordagens das Ciências Sociais; a interpretação das correntes neo-institucionalistas vis a vis a dos velhos institucionalistas. Regularidade e mudança institucional como campo de conhecimento; os conceitos de isomorfismo, campo e mudança organizacional/institucional; a perspectiva da mudança institucional de Nelson e Sampat; outras visões de mudança institucional.

2. Organizações e as diferentes visões sobre o tema: interesses/poder/hierarquia nas organizações; informação e conhecimento. A combinação de uma visão institucionalista com uma perspectiva evolucionária na análise das organizações econômicas. Visão Baseada em Recursos para o estudo das empresas. Conhecimento, capacitações dinâmicas, competitividade e inovação, governança do conhecimento como dimensão constitutiva das organizações. Capacitações e o posicionamento competitivo das empresas. Papel do conhecimento e da inovação nas estratégias e na mudança estratégica. Capacitações dinâmicas em empresas e organizações públicas. A perspectiva orientada por missão (mission oriented).

3. Capacidades Estatais, desmonte de políticas, resistência burocrática, e novas capacitações no mundo pós-pandemia. Visões de futuro

Instituições: Aulas 1, 2 e 3

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Aula 3:

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Organizações: Aula 1 e 2

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DAVID J. TEECE - Explicating Dynamic Capabilities: The Nature and Microfoundations of (Sustainable) Enterprise Performance.

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EIXOS TEMÁTICOS

Meio ambiente e política ambiental

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Desigualdades, emprego, capacidades estatais e os desafios da inclusão tecnológica

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